



PROGRAMME AGENDA (AT-A-GLANCE)

Day 1 – 24th March

TIME	SESSION
08:30 - 09:15	Registration
09:15 - 09:30	Welcome Address: Collaborating for a Better Future
09:30 - 09:40	Opening Address by Guest-of-Honour
09:40 - 09:50	Opening Ceremony
09:50 - 10:30	Keynote Address: Consumers of the Future – Success Factors for Future Retail
10:30 - 10:50	Coffee Break
10:50 - 11:50	CEO Panel: Retail Reload – Managing Retail Durability, Sustainability and Prosperity
11:50 - 12:50	Plenary Session: Mega Campaign, Micro Segmentation – Catching the Shift of Consumer Trends
12:50 - 14:00	Networking Luncheon
14:00 - 16:00	Concurrent Sessions: Managing Uncertainty – Preparing for a Change <ul style="list-style-type: none"> Track 1: One Retail, One Consumer Experience – Evolution of Omni-channel Retailing Track 2: On-shelf Availability Innovations – A Scientific Look at the On-shelf Availability and Shrinkage Management Track 3: Life Critical New Practices on Food Safety – Current Status, Regulatory Perspectives and Future Outlook Track 4: Growing Talent Excellence – Building a Talent-focused Organization
16:00 - 16:15	Coffee Break
16:15 - 17:15	Closing Panel: The Changing Face of Retail – Winning the Consumer in Retail 2.0
17:15 - 18:15	Networking Cocktail

Day 2 – 25th March

TIME	SESSION
08:30 - 09:15	Registration
09:15 - 09:45	Keynote Address: Connect to Connected Consumer – Reaching Today's Constantly Connected Consumers
09:45 - 10:45	Plenary 1: Building e-Tailing and Omni-channel Leadership – One Customer Experience
10:45 - 11:05	Coffee Break
11:05 - 12:20	Plenary 2: Panel Discussion – Logistics and e-Commerce Fulfillment Solution for the Omni-channel World
12:20 - 13:30	Networking Luncheon
13:30 - 14:30	Plenary 3: Retail Big Data – The Game Changer Leading Competition Through Data and Analytics
14:30 - 16:00	Plenary 4: Winning the Market Together in New Ways – Case Studies in Successful Industry Partnerships • ECR AP Awards Top 3 Case Presentation
16:00 - 16:15	Coffee Break
16:15 - 16:30	Award Presentation Ceremony & Lucky Draw
16:30 - 16:50	Closing Speech & Handover Ceremony to 2016 Host
16:50 - 17:00	Speech by Next Host Country